



**भाकृअनुप - भारतीयजलप्रबंधनसंस्थान**  
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**Subject: Report of Day-6 (21.12.2024) on celebration “SwachhtaPakhwada” by ICAR-IIWM, Bhubaneswar -reg**

One *swachhta* awareness cum sensitization programme was organized on 21<sup>st</sup> December, 2024 in the MGMG-adopted *Arihan* village of Puri Sadar block in Puri district with the involvement of about fifty villages as per the programme despite inclement weather. The participating scientists sensitized on various aspects of the *Swachh Bharat Mission*. They motivated villagers to involve each and every one of the village and society as one family and offer *shramdaan* at regular intervals to keep own village surroundings and environment clean including residential areas, common market places, public health centers (PHCs), *anganwadis*, schools, colleges, religious premises, tourists places, village roads and any other public places. In order to propagate the ‘Green Drive’ in the village, fifty grafted mango saplings were distributed to participants along with extension literature on growing horticultural crops in homestead ‘nutri-gardens’. All the participants took *swachhta* pledge and joined in the *Swachhta\_Pakhwada* ‘Signature Campaign’. Being a rainy day, outside cleanliness drive could not be organized, however, participants actively contributed through *shramdaan* in cleaning the meeting place before and after the programme. Some of the action and activity photographs of Day-6 (21.12.2024) are presented below.



Mass awareness and sensitization on *Swachhta* theme in the village



Distribution of grafted fruit saplings as part of the ‘Green Drive’ initiative in rural areas